

Support to Farmers for "Broiler Farming" (200 Bird Capacity) in  
Deep Litter System

In Individual Mode  
under

OMBADC during the year 2020-21

(OMBADC Share : Rs.626.00 Lakh)

(Period 2020-21)

Directorate of Animal Husbandry & Veterinary Services,  
Odisha, Cuttack

## Modalities for implementation of the scheme 'Support to Farmers for Broiler Farming (200 Capacity) in Deep Litter System' in Individual Mode during the year 2020-21

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### Background

Poultry has been the fastest growing sector in providing employment to a significant number of people in the State. Poultry rearing is done for egg and meat production. As per the new Odisha Poultry Policy 2015, it is targeted to achieve 100 TMT of broiler meat per annum by 2020.

The Broiler farming in deep litter system can help to meet the nutritional requirement of growing rural population of the State. It can also be a source of additional income for small and marginal farmers, particularly the women farmers. Broiler meat is the cheapest source of animal proteins for the consumers. In particular, the wide spread distribution of poultry birds has an inherent mechanism to reduce extreme poverty because, given the variability of food supply price to rural market poultry serves as a less expensive option to provide animal source food.

In order to overcome this malnutrition problem in tribal families and to promote livelihoods of the tribal farmers, a new scheme i.e., 'Small Scale Broiler Farming' will be taken up under ODISHA MINERAL BEARING AREAS DEVELOPMENT CORPORATION (OMBADC), during the financial year 2020-21.

### Aim:

This programme aims to support 880 farmers for setting up of Broiler farms with a capacity of 200 birds during 2020-21.

### Objectives:

- To improve the livelihoods of the very poor Mining Affected communities especially belonging to ST&SC category.
- To build the capacity of the mining affected families for undertaking broiler farming in deep litter system as a profitable mini-enterprise
- Livelihood promotion & income generation support to the mining affected farmers through small scale broiler farming.
- Nutritional support to family members of the mining affected families by availing poultry meat and also to fulfill their protein requirement
- To support in doubling the farmers' income.
- To improve the economic status of rural under privileged.

## Target Beneficiaries:

Under the scheme, 880 farmers will be covered.

## Subsidy component:-

As per the guidelines of OMBADC and as per the decisions of the OMBADC Board meeting held on 14<sup>th</sup> September 2020 under the Chairmanship of Chief Secretary, this scheme will be implemented with 100% subsidy to the selected beneficiaries. The subsidy shall be released to the beneficiary's bank account through DBT mode in four small installments.

## Area of Operation:

Sl. No.	District	Mining affected Blocks as identified under OMBADC	Nos. of Blocks
1	Keonjhar	All Blocks	13
2	Mayurbhanj	All Blocks	26
3	Sundargarh	All Blocks	17
4	Jharsuguda	All Blocks	5
5	Deogarh	All Blocks	3
6	Jajpur	Sukinda, Danagadi	2
7	Dhenkanal	Kankadahada	1
	Total		67

### 1. Selection of Beneficiaries:

- i. The scheme will be implemented only in the mining affected Gram Panchayats and villages. The list of such Gram Panchayats and villages should be approved by a District Level Committee chaired by Collector. The members of the District Level Committee consist of PD, DRDA, PA ITDA, CDVO, District level representative of Mission Shakti and Joint Director/Deputy Director Mines/ Mining Officer. The Collector can also include any other officers in the selection process.
- ii. Very poor households in the mining affected villages shall only be selected as beneficiaries under this scheme. Priority will be given to SC/ST farmers to improve their livelihood.
- iii. The beneficiaries shall be selected by undertaking village level meetings in the mining affected villages. The village level meetings shall be held by a Block Level Team consisting of Block Veterinary Officer (BVO), Additional Veterinary Assistant Surgeon, Livestock Inspector, Block level officer of Mission Shakti, Gram Panchayat Extension Officer and local PRI members.

- iv. The BVO during the village level meeting shall explain the aims, objectives and benefits of this scheme to the mining affected households. He will discuss the modalities of setting up small Broiler Poultry units.
- v. Subsequently the BVO shall record the proceedings of the village meeting and identify the list of beneficiaries who are interested for taking up the Broiler Unit.
- vi. The geo-tagged photographs of the village meeting shall be taken.
- vii. The applications from the willing beneficiaries shall be obtained by the BVO in the specified format enclosed in Annexure-I.
- viii. The BVO shall compile the applications and thereafter undertake verification of the proposed site of each individual beneficiary along with the Block Level Team.
- ix. The block level inspection team will take geo tagged photographs (minimum 4 photos from all angles of the site) of the site at the time of initial inspection. The team has to ensure that the proposal is a new project.
- x. On recommendation by the Block Level Inspection Team, the respective BVO shall forward the applications, proceedings of the village meeting along with the photographs of the village meetings and individual beneficiary sites, to the CDVO.
- xi. On receipt of applications by the CDVO, the District Level Committee under the Chairmanship of the District Collector shall approve the final list of beneficiaries.
- xii. After approval of the beneficiary list, Go-ahead letter to the eligible beneficiaries will be issued by the concerned CDVO in the format enclosed at Annexure-II.
- xiii. The BVO, AVAS and L.Is will facilitate the beneficiaries for setting up of the Broiler Poultry unit.
- xiv. The back ended subsidy towards setting up the Poultry unit can be provided to the beneficiaries in 4 installments as mentioned at Annexure-III.
- xv. The beneficiary will construct a poultry shed and other infrastructure as per the design, layout with specification as communicated by the Directorate of AH & VS, Odisha.

- xvi. The BVO and the LI should periodically visit the beneficiaries and guide them for construction of the Poultry shed.
- xvii. After completion of construction of the poultry shed upto lintel level the 1st installment may be released by the CDVO based on the joint inspection report (BVO, AVAS and LI) and geo-tagged photographs submitted by the BVO.
- xviii. Thereafter the beneficiary will complete the construction of the poultry shed.
- xix. Based on the joint inspection report and geo-tagged photographs submitted by the BVO, the 2<sup>nd</sup> Installment may be released to the beneficiary.
- xx. Thereafter the beneficiary shall procure the feed, equipment's, medicines, etc for setting up of the broiler poultry unit.
- xxi. The 3<sup>rd</sup> Installment may be released to the beneficiary after procurement of the feed, equipment's, medicines, etc and based on the joint inspection report and geo-tagged photographs submitted by the BVO.
- xxii. Subsequently, the beneficiary shall stock the unit with poultry chicks. The CDVO shall coordinate with the Poultry Integrators/ Reputed Chick suppliers for supply of broiler chicks to the beneficiaries.
- xxiii. The 4<sup>th</sup> Installment may be released to the beneficiary after procurement & stocking of the poultry chicks and based on the joint inspection report and geo-tagged photographs submitted by the BVO.
- xxiv. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha.
- xxv. The beneficiary list will be submitted by the CDVO to the Director AHVS which will be uploaded in the website of Directorate of AH&VS.
- xxvi. The District wise list of beneficiaries to be covered is at Annexure - IV.
- xxvii. Since some of the tribal beneficiaries targeted under the scheme are very poor, especially PVTGs and other vulnerable communities, it may not be always possible to establish the poultry units through back ended subsidy. Accordingly, the District Level Committee under the Chairperson of Collector may decide to provide small amounts as advance subsidy in installments to the selected beneficiaries for setting up of the poultry unit.

### Modalities of Implementation:

1. The beneficiary will be provided with 100% subsidy i.e Rs 71,000 per broiler unit in Installments.
2. The selection of beneficiary shall be made in a transparent manner by the CDVOs through the Block Level Teams. The persons affected due to mining operation will be selected as beneficiaries.
3. Identification of beneficiaries must be made with Aadhar linking at the time of submission of application.
4. The subsidy amount shall be released to the Aadhar linked bank account of the beneficiary through DBT mode in four installments.
5. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.
6. Those beneficiaries who have availed subsidies in similar types of schemes of Govt. of India or State Government previously shall not be included under this scheme.
7. Quality checking of chicks procured by the beneficiaries shall be ensured by concerned CDVOs / BVOs.
8. Due to outbreak of COVID-19, officials to take measures like use of sanitizer and masks with maintaining social distance for providing training to farmers in small group of 20 persons.
9. The layout and designs for the poultry shed with specifications and detailed SOP shall be communicated in the guidelines of the scheme by the Director of Animal Husbandry and Veterinary Services.

### Training of the Farmers

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
- ii. The Broiler unit in deep litter system will be managed by the individual farmers.
- iii. Each farmer will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and PraniMitras will have to guide the farmers in field for managing the Broiler units.
- v. The capacity building of LIs, Gomitras, Prani Mitras will be taken up by the Deptt.

## Health Care Measures

The BVO will provide all technical guidance to the beneficiaries for maintaining proper veterinary health care and immunization of the poultry birds.

## Management:-

The project will be implemented by Directorate of AH&VS. The respective BVOs and CDVOs shall maintain all relevant records, inspection reports and geo tagged photographs of each broiler unit assisted under this scheme.

## Monitoring and Supervision

- Directorate of AH & VS will review the progress regularly.
- The CDVO of the district will co-ordinate with department field functionaries for proper implementation as well as co-ordination with district administration.
- The CDVO of the implementing districts will monitor the progress of work fortnightly.
- Proper documentation will be done by taking photographs of the unit along with geo-tagging.

## Scheme Outlay

The unit cost of 200 birds' Broiler unit is Rs 71,000.00/-.The total expenditure under OMBADC for establishing 880 Broiler units during the years 2020-21 is Rs. 624.80 lakh. Besides the administrative cost of Rs. 1.20 lakh will be funded under OMBADC for the year 2020-21. So, the total Project Cost for the year 2020-21 under State plan is Rs.626.00 lakhs.

Sl. No.	Particulars	Subsidy Amount in Rs. per Farmer	Units	Amount (Rs. in lakh)
1	Financial Outlay (@ Rs. 0.71 lakh/- as subsidy per farmer (100% subsidy on Project cost of Rs. 71,000 for 200 Broiler birds)	0.71 lakh	880	624.80
2	Administrative cost including documentation and monitoring.			1.20
	Total :			626.00

## Time Frame

The project will be implemented during the year 2020-21.

## Cost of one Broiler Unit

Sl.No.	Items of Investment	Cost in Rs.
1	Cost of Day Old Chicks @ Rs.35/- each Rs.35.00 X 200	7,000/-
2	Cost of Poultry Shed 200 sq. ft. @ Rs.200/- per sq. ft.	40,000/-
3	Cost of Feeding: Up to 6 weeks of age @ 3.5 kg. / bird for 200 birds (Cost of feed Rs.30/- per kg.) = 3.5 kg. x 200 birds x Rs.30/-	21,000/-
4	Cost of Equipment @ Rs.10/- per bird	2,000/-
5	Cost of Medicine, Vaccine, Litter Material @ Rs.5/- per bird	1,000/-
	Total Cost	71,000/-



## Application Form

Annexure-I

Passport Size  
Photo  
(Self Attested)

- 1) Name of the Farmer
- 2) Address
  - a. Village:
  - b. G.P:
  - c. Block:
  - d. Khata No.:
  - e. Plot No.
  - f. Area:
- 3) Mobile number
- 4) Category (Gen/SC/ST)
- 5) Male/Female
- 6) Age
- 7) Any previous experience in rearing poultry birds
- 8) Identification Proof (Aadhaar Card)  
(Copy to be enclosed)
- 9) Land document/ lease deed photocopy submitted:- Yes/ No
- 10) Bank A/C No. With IFSC No. For DBT  
(Photograph of the first page of the bank pass book):
- 11) Self-Declaration:  
(I do hereby declare that the above facts are true to the best of my knowledge and I am willing to take up Broiler Farming in deep litter system and utilise the govt. assistance for the said purpose).

Recommended by  
(Local LI)

Signature of the Applicant

### List of Documents Attached:

1. Land or Lease Document
2. Aadhaar Card Xerox Copy
3. Pass Book Photograph (1st page)

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER

Go Ahead Letter

Letter No \_\_\_\_\_ Dt \_\_\_\_\_ Valid Upto \_\_\_\_\_

Sri/Smt \_\_\_\_\_, category \_\_\_\_\_ S/O, D/O,W/O  
\_\_\_\_\_ is willing to set up A New Poultry Broiler unit in  
Deep litter System of farming in Plot No. \_\_\_\_\_ & Khata No. \_\_\_\_\_ with an  
area \_\_\_\_\_ of Village: \_\_\_\_\_, GP: \_\_\_\_\_, Block- \_\_\_\_\_,  
Dist: \_\_\_\_\_ which was verified/ inspected by the Block level Inspection Team  
on dated \_\_\_\_\_ and recommended your application.

Your application has been accepted and Go-ahead letter is issued in your  
favour.

You are entitled to receive the back ended subsidy as admissible in four  
phases – I, II , III & VI.

You are to complete construction of poultry shed as per specifications,  
procurement of feed, equipment's, litter material etc along with complete stocking  
of chicks within 6 months of issue of go ahead letter as per the guidelines.

Chief District Veterinary Officer

## Annexure-III

Instalment Schedule	Purpose	Amount
1st Instalment	Towards construction of poultry shed up to lintel level	Rs.20,000.00
2nd Instalment	Towards completion of construction of poultry shed	Rs.20,000.00
3rd Instalment	Towards purchase of poultry feed for 3 weeks, Equipments, Medicine, Vaccine, Litter Material etc.	Rs.16,000.00
4th Instalment	Towards procurement and stocking of units with day old poultry chicks (200 nos.) and purchase of poultry feed for 3 weeks	Rs.15,000.00
	TOTAL	Rs 71,000.00

## Annexure-IV

District-wise target and placement of funds for 'Support to Farmers for Broiler Farming (200 Bird Capacity) in Deep Litter System under OMBADC'

Sl. No.	District	No. of Blocks per District	Farmers to be selected District wise	Financial assistant @ Rs.0.71 lakh per unit
01.	Keonjhar	13	190	135.1652
02.	Mayurbhanj	26	309	219.3043
03.	Sundargarh	17	213	151.4502
04.	Jharsuguda	5	60	42.34092
05.	Deogarh	3	55	39.08393
06.	Jajpur	2	37	26.05595
07.	Dhenkanal	1	16	11.39948
	Administrative Expenses			1.20
	Total	67	880	626.00