

**‘Support to Farmers for Broiler Farming (500 Bird Capacity)  
in Deep litter System’ in Individual Mode**

**under**

**“State Plan Scheme” during the Year 2020-21**

**(State Share Budget : Rs.1090.425 Lakh)**

**(Period 2020-21)**

**Directorate of Animal Husbandry & Veterinary Services,  
Odisha, Cuttack**

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## **Modalities for implementation of the scheme ‘Support to Farmers for Broiler Farming (500 Bird Capacity) in Deep Litter System’ in Individual Mode during the year 2020-21**

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### **Background**

Poultry has been the fastest growing sector in providing employment to a significant number of people in the State. Poultry rearing is done for egg and meat production. As per the new Odisha Poultry Policy 2015, it is targeted to achieve 100 TMT of broiler meat per annum by 2020.

The Broiler farming in deep litter system can help to meet the nutritional requirement of growing rural population of the State. It can also be a source of additional income for small and marginal farmers, particularly the women farmers. Broiler meat is the cheapest source of animal proteins for the consumers. In particular, the wide spread distribution of poultry birds has an inherent mechanism to reduce extreme poverty because, given the variability of food supply price to rural market poultry serves as a less expensive option to provide animal source food.

### **Aim:**

This programme aims to support 1535 farmers for setting up of Broiler farms with a capacity of 500 birds, with 40% subsidy during 2020-21.

### **Objectives:**

- To strengthen the local Poultry Production Systems for enhancing livelihoods and also for generation of additional income among the farmer through broiler meat production.
- To support the nutritional requirement of the people through consumption of animal protein.
- To build the capacity of the farmers for undertaking broiler farming in deep litter system as a profitable mini-enterprise
- To create employment in rural areas particularly among the women/S.C./S.T.
- To improve the economic status of rural under privileged.

### **Target Beneficiaries:**

Under the scheme, 1535 farmers and individual members of WSHGs will be covered.

## 1. Selection of farmers

- i. The willing farmers/ entrepreneurs /individual members of WSHG/migrants farmers/ST, SC beneficiaries will be eligible to avail support.**Priority will be given to improve the livelihood of migrant workers of the state who have suffered serious economic loss and are in distress.**
- ii. Each farmer/ entrepreneur/individual member of WSHG will apply in the prescribed format as specified in **Annexure-I**, to the respective Block Veterinary Officer (BVO) through local Livestock Inspector (LI)/ Veterinary Technician (VT) / Sub Assistant Veterinary Surgeon (SAVS).
- iii. The BVO shall compile the Block wise applications and thereafter undertake a joint verification of the proposed poultry unit. The Block Level Inspection Team shall comprise of the following members
- iv. BVO/AVAS
- v. Mission Shakti Block Project Coordinator
- vi. Concerned Livestock Inspector
- vii. The block level inspection team will take geo tagged photographs (minimum 4 photos from all angles of the site) of the site at the time of initial inspection. The team has to ensure that the proposal is a new project.
- viii. On recommendation by the Block Level Inspection Team, the respective BVO shall forward the applications for rearing of broiler birds to the CDVO.
- ix. On receipt of applications by the CDVO, a District Level Committee comprising of CDVO, ADVO (LP), District level representative of Mission Shakti and PD, DRDA under the Chairmanship of the District Collector shall approve the final list of beneficiaries of the District.
- x. After approval of the list, Go ahead letter to the eligible farmers will be issued by the concerned CDVO in the format enclosed at Annexure-II.
- xi. The L.Is/PraniMitras/ Gomitras/ other such workers will be tied up for providing handholding support to the farmers.
- xii. After issue of go-ahead letter, the farmer will construct the poultry shed and other infrastructure.
- xiii. Thereafter, the block level Inspection Team will inspect the poultry shed within 2 weeksperiod from the date of intimation by the beneficiary. They will take a geo-tagged photograph of the Poultry Shed.

- xiv. The Inspection Team will submit the geo-tagged photograph of the Poultry Shed and recommend to the concerned CDVO for release of 40% of the eligible subsidy.
- xv. Thereafter the beneficiary will start rearing the birds. After induction of broiler chicks, the beneficiary will intimate local AVAS/ BVO in the format enclosed at Annexure-IV.
- xvi. Thereafter, the block level Inspection Team will inspect the fully stocked poultry unit. They will take a geo-tagged photograph of the Poultry Unit and recommend to the concerned CDVO for release of remaining 60% of the eligible subsidy.
- xvii. The subsidy will be released in two phases (40% of the project cost i.e., Rs. 0.71 lakh) through DBT mode to the beneficiary just after construction of poultry shed and finally after establishment of unit with due asset verification by the inspection team.
- xviii. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha.
- xix. The beneficiary list will be submitted by the CDVO to the Director AHVS which will be uploaded in the website of Directorate of AH&VS.
- xx. The District wise list of beneficiaries to be covered is at Annexure - VI.

**Modalities of Implementation:**

1. The beneficiary will be provided a maximum of 40% subsidy of Rs 71,000 per broiler unit.
2. The selection of beneficiary shall be made in a transparent manner by the CDVOs. Identification of beneficiaries must be made with Aadhar linking at the time of submission of application.
3. The CDVOs and BVOs should facilitate credit linkage from banks to the farmers for availing loans to create a Broiler farms, as per the requirement of the beneficiary.
4. CDVOs in consultation with Lead District Manager of the concerned district shall take steps for arranging bank loan to the farmers for successful implementation of the scheme.
5. SLBC, Odisha will be requested to instruct local banks for providing co-lateral free loans to these farmers for successful implementation of all the newly launched schemes of Fisheries & ARD Department.

6. The subsidy amount shall be released to the Aadhar linked bank account of the beneficiary through DBT mode in two phases ie 40% of the subsidy shall be released after construction of poultry shed and 60% of the subsidy shall be released after establishment of the unit,
7. All projects shall be Geo tagged with photographs and release of subsidy shall be made only after joint verification of the project by concerned BVO, Livestock Inspector and concerned Panchayat Extension Officer of the G.P.
8. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.
9. No funds shall be kept towards administrative expenditure under this scheme.
10. Those beneficiaries who have availed subsidies in similar types of schemes of Govt. of India or State Government previously shall not be included under this scheme. While selecting the beneficiaries priority should be given to Women SHGs, ST, SC and migrant workers who have returned to their native village due to COVID-19.
11. Quality checking of chicks procured by the beneficiaries shall be ensured by concerned BVOs.
12. Due to outbreak of COVID-19, officials to take measures like use of sanitizer and masks with maintaining social distance for providing training to farmers in small group of 20 persons.
13. The layout and designs for the poultry shed with specifications shall be communicated in the guidelines of the scheme by the Director of Animal Husbandry and Veterinary Services.

### **Training of the farmers**

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list .
- ii. The Broiler unit in deep litter system will be managed by the individual farmers.
- iii. Each farmer will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and PraniMitras will have to guide the farmers in field for managing the Broiler units.
- v. The capacity building of LIs, Gomitras, PraniMitras will be taken up by the Deptt.

## Procurement of Chicks

The beneficiary shall directly procure quality chicks which will be properly monitored by the respective BVOs.

## Health Care Measures

The BVO will provide all technical guidance to the beneficiaries for maintaining proper veterinary health care and immunization of the poultry birds.

## Management:-

The project will be implemented by Directorate of AH&VS. The respective BVOs and CDVOs shall maintain all relevant records, inspection reports and geo-tagged photographs of each broiler unit assisted under this scheme.

## Monitoring and supervision

- Directorate of AH & VS will review the progress regularly.
- The CDVO of the district will co-ordinate with department field functionaries for proper implementation as well as co-ordination with district administration.
- The CDVO of the implementing districts will monitor the progress of work fortnightly.
- Proper documentation will be done by taking photographs of the unit along with geo-tagging.

## Scheme Outlay

The unit cost of 500 birds' Broiler unit is Rs1,77,500.00/-. The total expenditure under State Plan for establishing 1535 Broiler units during the years 2020-21 is Rs. 1089.85 lakh. Besides the administrative cost of Rs. 0.575 lakh will be funded under State Plan for the year 2020-21. So, the total Project Cost for the year 2020-21 under State plan is **Rs.1090.425 lakhs**.

Year	Unit Cost Rs in lakh	No. of Unit	Cost towards establishment of Broiler farms Rs in lakh	Administrative Cost Rs in lakh (from State Plan)	Total Project Cost Rs in lakh
			State Plan 40%		
2020-21	1.775	1535	1089.85	0.575	1090.425

## Time Frame

The project will be implemented during the year 2020-21.

### Cost of one Broiler Unit:

Sl.No.	Items of Investment	Cost in Rs.
1	Cost of day Old Chicks @ Rs.35/- each Rs.35.00 X 500	17,500/-
2	Cost of poultry Shed 500Sq. Ft @ Rs.200/- per Sq. ft.	1,00,000/-
3	Cost of Feeding	
a	Up to 6 weeks of age @ 3.5 Kg/ bird for 500 birds (Cost of feed Rs.30/- kg) =3.5kg x 500 birds x Rs 30.00	52,500/-
4	Cost of Equipment @ Rs.10/- per bird	5,000/-
5	Cost of Medicine, Vaccine, litter material @ Rs.5/- bird	2,500/-
<b>Total Cost</b>		<b>1,77,500/-</b>

Income from 5batches of broiler rearing in a year		
1	By sale of bird say 500 x 5 =2500/ 2375 (with 5% mortality), 2375 X 2.5 Kg/bird X Rs.90/Kg	5,34,375/-
2	Expenditure(Chick cost+feed cost+ litter material cost) for 5 batch including cost of Poultry shed and Equipment	4,67,500/-
3	Net income (1-2)	66,875/-
4	Manure	1000/-
5	Total Income	67,875/-
6	<b>Total Gross Income(12 Month)</b>	<b>67,875/-</b>
7	Gross Income Per Month	5,656/-

Sl.No.	Particulars	Subsidy Amount in Rs. per Farmer	Units	Amount (Rs. in lakh)
1	Financial Outlay(@ Rs.0.71 lakh/- as back ended subsidy per farmer (40% subsidy on Project cost of Rs.1,77,500 for 500 Broiler birds	0.71 lakh	1535	1089.85
2	Administrative cost including documentation and monitoring.			0.575
	<b>Total :</b>			<b>1090.425</b>

**Application Form**

- 1) Name of the Farmer
- 2) Address

- a. Village:
- b. G.P:
- c. Block:
- d. Khata No.:
- e. Plot No.
- f. Area:

<p>Passport Size Photo  (Self Attested)</p>
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- 3) Mobile number
- 4) Category (Gen/SC/ST/OBC)
- 5) Male/Female
- 6) Age
- 7) Any previous experience in rearing poultry birds
- 8) Identification proof (Aadhaar card)  
(Copy to be enclosed)
- 9) Land document/lease deed photocopy submitted:- Yes/ No
- 10) How to arrange 60% of project cost – Self finance/ Bank loan
- 11) If bank loan consent letter from bank – Yes/ No
- 12) Bank A/C no. With IFSC No. For DBT(Photograph of the first page of the bank pass book):
- 13) Self declaration:

(I do hereby declare that the above facts are true to the best of my knowledge and I am willing to take up Broiler Farming in deep litter system and utilise the govt. assistance for the said purpose).

**Recommended by**

**Signature of the applicant**

**(Local LI)**

List of documents attached:

- 1. Land or Lease Document
- 2. Aadhaar Card Xerox Copy
- 3. Pass Book Photograph (1st page)



**Initial Field Verification Report by Block Level Inspection Team**

We do hereby certify that the following applicant's proposed site for establishment of Broiler units have been visited by us and found that the land records mentioned by the farmers in their application form found to be correct. The proposed site does not violate pollution control norms.

<b>Sl. No.</b>	<b>Name of the farmer</b>	<b>Address of the broiler unit</b>	<b>Bank finance/ Self finance</b>

**LI/ VT/SAVS**

**Representative of District Collector**

**VAS/ AVAS/ BVO**

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER

GO-AHEAD LETTER

Letter No.: \_\_\_\_\_ / Date \_\_\_\_\_ Valid Till \_\_\_\_\_

Sri/Smt \_\_\_\_\_, category \_\_\_\_\_ S/O, D/O, W/O  
\_\_\_\_\_ is willing to set up a Broiler in Plot no. \_\_\_\_\_  
& Khata No. \_\_\_\_\_ with an area \_\_\_\_\_ of Village: \_\_\_\_\_,  
GP: \_\_\_\_\_, Block- \_\_\_\_\_, Dist: \_\_\_\_\_ which was  
verified/ inspected by the Block level Inspection Team on dated \_\_\_\_\_ and  
recommended your application. After successful rearing of one batch of Broiler birds in  
your farm within 6 months of issue of this Go Ahead Letter, you will be entitled to receive  
for back ended subsidy after asset verification on written intimation given by you  
regarding induction of chicks. You are requested to intimate the Block Veterinary Officer  
immediately after induction of chicks in the prescribed format for asset verification.

Chief District Veterinary Officer

**Format for Intimation by Beneficiary**

To

The Block Veterinary Officer, .....

**Sub: Completion of Broiler farm infrastructure and Induction of broiler Chicks in my Farm**

Sir/ Madam

As per the Go-Ahead letter received by me, I have completed necessary infrastructure for rearing 500 broiler birds in deep litter system and inducted ..... nos of chicks in my farm on dated .....

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

Mobile No. -

Address -

**Asset verification report by Block Level Inspection Team**

1. Name of the farmer with address:
2. Name of the Block:
3. Type of the Shed:
4. Construction as per specification: Yes/ No
5. No. of birds actually being reared on date of verification:
6. Source of Procurement of chicks with date: Attach the receipt
7. Approximate age of the birds:
8. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep of the farmer during verification by the team. A geo-tagged photograph of the unit along with birds has been taken and enclosed for reference. The back ended subsidy may be released.

**Signature of the Farmer**

**Signature of the Block Level Inspection Team**

**District wise Farmers to be selected for Support to farmers for Broiler farming (500 Birds) in Deep Litter System**

<b>SI No</b>	<b>Name of the District</b>	<b>No. of Blocks per District</b>	<b>Total No. of GP in the District</b>	<b>Farmers to be selected district wise</b>
1	Angul	8	226	50
2	Bargarh	12	254	65
3	Bhadrak	7	218	70
4	Balasore	12	360	100
5	Bolangir	14	159	30
6	Boudh	3	71	20
7	Cuttack	14	373	50
8	Deogarh	3	72	20
9	Dhenkanal	8	183	40
10	Gajapati	7	149	30
11	Ganjam	22	503	50
12	Jagatsinghpur	8	189	90
13	Jajpur	10	311	150
14	Jharsuguda	5	78	30
15	Kalahandi	13	310	65
16	Kandhamal	12	171	30
17	Keonjhar	13	249	30
18	Kendrapada	9	279	50
19	Khordha	10	173	50
20	Koraput	14	240	20
21	Malkangiri	7	93	30
22	Mayurbhanj	26	404	110
23	Nowaranagpur	10	189	50
24	Nayagarh	8	196	60
25	Nuapada	5	131	40
26	Puri	11	241	40
27	Rayagada	11	182	35
28	Sambalpur	9	138	70
29	Subarnapur	6	109	30
30	Sundergarh	17	279	30
	<b>Total</b>	<b>314</b>	<b>6530</b>	<b>1535</b>